

GMAC REAL ESTATE FAQ

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GENERAL FAQ

Shipping Method	<p>For Orders weighing less than 150 pounds, automatically ship via UPS. For Orders weighing from 150 to 800 pounds, compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds, compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico)).</p> <p>If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).</p>
Shipping Quantity	Most frames ship 5 per box, whether assembled or unassembled. The maximum weight per box when shipping via UPS is 70 lbs.
Color Scheme	Standard colors for use on NEW GMAC layouts are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo.
Layout	The newest layouts for GMAC main sign panels may include a GMAC logo which no longer contains the House and Trees. This style is purely optional at this point and there is no time frame available for when it may be required. Make sure to clarify with the customer 1) WHICH STYLE LAYOUT and 2) WHICH LOGO STYLE is preferred for their particular office. For clarification of current and old layouts for main sign panels, view the "Recent Evolution of the GMAC Brand" on the links page.
Materials	Poly is most popular material due to its durability and long life. It will always bow, especially in hot climates and has a matte finish. It will not break, rust, chalk, or fade. It will not typically tear, so no grommets are required. PVC has a high gloss finish, hangs perfectly straight and won't rust, fall apart, bend, crease, or chalk. It has scratch characteristics similar to a steel sign. Aluminum has the same benefits as PVC plus it won't break and is guaranteed five years under normal conditions. Reflective Aluminum enhances nighttime and low-light readability. Cor-x is an inexpensive, hollow core material best suited for short term use or 1 to 1 ½ years in the field, maximum.
Frames	All of our Angle Iron frames now come as Slide-In / Bolt-In combinations. Make sure to specify whether panel and frame combinations will be assembled or not.
Custom Holes	If customer does not want standard holes in addition to custom holes, the order becomes a custom screen printing job and should be priced using the Independent Brochure.
Flutes (for Cor-X)	Flutes are always vertical. If requested otherwise, it becomes a custom sign to be priced using the independent brochure.
Graphic Standards	For non-standard panel layout/text, panel/frame sizes, or colors, orders must be approved by the Broker/Owner AND jobs must be quoted/priced using the independent brochure.

SUNSHINE UNIT 18" X 24"

Overview	This is a complete sign unit (GR-01U__W) with an 18" x 24" sign panel printed on 2 sides bolted into a white ½" round rod frame (F11W).
Panel Materials	.040 Aluminum .100 Polyethylene .100 PVC Reflective Aluminum, 4 mil & 8 mil Corrugated Plastic panels are not priced as UNITS. Frames & panels are sold separately.
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Frame	Units come with an F11W frame. This is a ½" Round Rod Frame, power coated white, with top & bottom holes at 16" OC and 2 ½" from each edge. Overall height is 42" tall and 25" wide.
Holes	<u>Standard Holes</u> Each panel comes with our standard Oakley hole pattern. There are four holes at the top and bottom located at 16" O.C. & 2 ½" from each edge. <u>Custom Holes</u> Custom holes are not applicable. Our panels and frames have our standard hole pattern.
Grommets	Grommets are not used with bolt-in or slide-in frames.
Corners	All panels come with ¾" rounded corners.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. For replacement hardware, units require 4 nuts and 4 screws per unit. Unit is assembled with plastic hardware, but either plastic or steel may be used for replacement purposes. <u>Additional Hardware:</u> H-PSCREWS, Plastic Screws H-PNUTS, Plastic Nuts

	H-NUTS/BOLTS, Steel nuts & bolts
Packaging/Shipping	<p>Units are shipped assembled, 5 per box.</p> <p>Units assembled with Aluminum weigh 8.4 lbs each. Units assembled with Poly weigh 8.5 lbs each. Units assembled with PVC weigh 9.1 lbs each.</p> <p><u>Shipping Method</u> For Orders weighing less than 150 pounds, automatically ship via UPS. For Orders weighing from 150 to 800 pounds, compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds, compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico)).</p> <p>If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).</p>

SUNSHINE UNIT 24" X 24"

Overview	This is a complete sign unit (GR-04U__W) with a 24" x 24" sign panel printed on 2 sides bolted into a white ½" round rod frame (F12W).
Panel Materials	.040 Aluminum .100 Polyethylene .100 PVC Reflective Aluminum, 4 mil & 8 mil Corrugated Plastic panels are not priced as UNITS. Frames & panels are sold separately.
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo, printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---if applicable, agent personalization info ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Frame	Units come with an F12W frame. This is a ½" Round Rod Frame, power coated white, with top & bottom holes at 16" OC and 2 ½" from each edge. Overall height is 42" tall and 25" wide.
Holes	<u>Standard Holes</u> Each panel comes with our standard Oakley hole pattern. There are four holes at the top and bottom located at 16" O.C. & 2 ½" from each edge. <u>Custom Holes</u> Custom holes are not applicable. Our panels and frames have our standard hole pattern.
Grommets	Grommets are not used with bolt-in or slide-in frames.
Corners	All panels come with ¼" rounded corners.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. For replacement hardware, units require 4 nuts and 4 screws per unit. Unit is assembled with plastic hardware, but either plastic or steel may be used for replacement purposes. <u>Additional Hardware:</u> H-PSCREWS, Plastic Screws

	H-PNUTS, Plastic Nuts H-NUTS/BOLTS, Steel nuts & bolts
Packaging/Shipping	<p>Units are shipped assembled, 5 per box.</p> <p>Units assembled with Aluminum weigh 10.3 lbs each. Units assembled with Poly weigh 9.9 lbs each. Units assembled with PVC weigh 10.7 lbs each.</p> <p>Frames shipped 5/box (box weight is 40 lbs)</p> <p><u>Shipping Method</u> For Orders weighing less than 150 pounds, automatically ship via UPS. For Orders weighing from 150 to 800 pounds, compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds, compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico).</p> <p>If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).</p>

BUCKEYE UNIT 18" X 24"

Overview	This is a complete sign unit (GR-02U__W) with an 18" x 24" sign panel printed on 2 sides, and a white ¾" angle iron frame (F22NBRSLW).
Panel Materials	.040 Aluminum .100 Polyethylene .100 PVC Reflective Aluminum, 4 mil & 8 mil Corrugated Plastic panels are not priced as UNITS. Frames & panels are sold separately.
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo, printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Frame	Units come with an F22NBRSLW frame. This is a ¾" Angle Iron Frame, powder coated white, with a 6" Bottom Rider slot, with top & bottom holes at 16" OC and 2 ½" from each edge. Overall height is 42" tall and 24" wide.
Holes	<u>Standard Holes</u> Each panel comes with our standard Oakley hole pattern. There are four holes at the top and bottom located at 16" O.C. & 2 ½" from each edge. <u>Custom Holes</u> Custom holes are not applicable. Our panels and frames have our standard hole pattern.
Grommets	Grommets are not used with bolt-in or slide-in frames.
Corners	All panels come with ¾" rounded corners.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. For replacement hardware, units require 4 nuts and 4 screws per unit. Unit is assembled with plastic hardware, but either plastic or steel may be used for replacement purposes. <u>Additional Hardware:</u> H-PSCREWS, Plastic Screws H-PNUTS, Plastic Nuts

	H-NUTS/BOLTS, Steel nuts & bolts
Packaging/Shipping	<p>Units are shipped assembled, 5 per box.</p> <p>Units assembled with Aluminum weigh 8.4 lbs each. Units assembled with Poly weigh 8.5 lbs each. Units assembled with PVC weigh 9.1 lbs each.</p> <p>Frames shipped 5/box (box weight is 35 lbs)</p> <p><u>Shipping Method</u> For Orders weighing less than 150 pounds, automatically ship via UPS. For Orders weighing from 150 to 800 pounds, compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds, compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico).</p> <p>If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).</p>

BUCKEYE UNIT 24" X 24"

Overview	This is a complete sign unit (GR-31U__W) with a 24" x 24" sign panel printed on 2 sides, and a white ¾" angle iron frame (F31NBRSLW).
Panel Materials	.040 Aluminum .100 Polyethylene .100 PVC Reflective Aluminum, 4 mil & 8 mil Corrugated Plastic panels are not priced as UNITS. Frames & panels are sold separately.
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo, printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---if applicable, agent personalization info ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Frame	Units come with an F31NBRSLW frame. This is a ¾" Angle Iron Frame, powder coated white, with a 6" Bottom Rider slot, with top & bottom holes at 16" OC and 2 ½" from each edge. Overall height is 42" tall and 24" wide.
Holes	<u>Standard Holes</u> Each panel comes with our standard Oakley hole pattern. There are four holes at the top and bottom located at 16" O.C. & 2 ½" from each edge. <u>Custom Holes</u> Custom holes are not applicable. Our panels and frames have our standard hole pattern.
Grommets	Grommets are not used with bolt-in or slide-in frames.
Corners	All panels come with ¾" rounded corners.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. For replacement hardware, units require 4 nuts and 4 screws per unit. Unit is assembled with plastic hardware, but either plastic or steel may be used for replacement purposes. <u>Additional Hardware:</u>

	<p>H-PSCREWS, Plastic Screws H-PNUTS, Plastic Nuts H-NUTS/BOLTS, Steel nuts & bolts</p>
Packaging/Shipping	<p>Units are shipped assembled, 5 per box.</p> <p>Units assembled with Aluminum weigh 9.8 lbs each. Units assembled with Poly weigh 9.9 lbs each. Units assembled with PVC weigh 10.7 lbs each.</p> <p>Frames shipped 5/box (box weight is 40 lbs)</p> <p><u>Shipping Method</u> For Orders weighing less than 150 pounds, automatically ship via UPS. For Orders weighing from 150 to 800 pounds, compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds, compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico).</p> <p>If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).</p>

24" X 24" FOOTBAR

Overview	This is a complete sign unit (GR-04UPFBW) with two 24" x 24" poly sign panels riveted back to back (each panel is printed on 1 side) assembled with a white footbar stake (FOOTBAR).
Panel Materials	.050 Polyethylene
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---if applicable, agent personalization info ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Stake	Units come assembled with a FOOTBAR stake. This is a 48" footbar stake made of channel steel with a round rod stake for the ground. The total height of the frame is 48" tall. It is designed to work with two sign panels riveted back to back.
Holes	<u>Standard Holes</u> Holes are drilled along the side of each panel in order for them to be riveted together and three holes down the center used for assembly. There are also 4 holes at 2 ½" from each edge and 16" O.C. for mounting a rider.
Grommets	Grommets are not used with a footbar stake.
Corners	All panels come with ¾" rounded corners.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. <u>Additional Hardware:</u> H-ADPT, Adapter/Extender – to attach back to back riders to footbar panels.
Packaging/Shipping	Units are shipped assembled 5 per box, and weigh 9.2 lbs each. <u>Shipping Method</u> For Orders weighing less than 150 pounds , automatically ship via UPS. For Orders weighing from 150 to 800 pounds , compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds , compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico).

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TAIL SHAPE FOOTBAR

Overview	This is a complete sign unit (GR-10138) with two 24" x 24" tail shape poly sign panels riveted back to back (each panel is printed on 1 side) assembled with a white footbar stake (FOOTBAR).
Panel Materials	.050 Polyethylene
Color Scheme	Standard imprint colors are PMS 280 Blue for DBA and part of GMAC Real Estate logo, and PMS 165 Orange for remaining part of GMAC Real Estate logo. <u>Optional Colors</u> The only optional imprint colors are Warm Red (this is the old color used, which was replaced by PMS 165 Orange). There is a setup charge of \$75 if using Warm Red.
Layout of Panel (corporate standard)	The layout below is the NEWEST version. For other allowable layouts (older versions) see the "Evolution of the GMAC Brand" on the Links Page. If you are processing an order for 1) a new customer, or 2) an existing customer but we do not have their DBA Logo: 1) ask the customer for their 9 digit Member Number, and 2) use the link on the Links Page under "GMAC" labeled "GMAC – Logo Request – Art Department" to order the proper Logo from GMAC corporate. The logo will then be emailed to the art department. ---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. There are a few exceptions to this. Some offices have permission from GMAC Real Estate to print their DBA in GMAC Orange, and a few others allow for a third color (Gold Star GMAC, or Hammond GMAC, for example). Make sure to price these orders correctly. Brochure prices are based on the 2 standard colors only. ---Phone Number ---if applicable, agent personalization info ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Stake	This is a 48" footbar stake made of channel steel with a round rod stake for the ground. The total height of the frame is 48" tall. It is designed to work with two sign panels riveted back to back.
Holes	<u>Standard Holes</u> Holes are drilled along the side of each panel in order for them to be riveted together and three holes down the center used for assembly. There are also 4 holes 2 ½" from each edge and at 16" O.C. for mounting a rider.
Grommets	Grommets are not used with a footbar stake.
Corners	The tail shaped panel has a 2" radius on top and bottom.
Hardware	These Complete Units come assembled with all necessary hardware, no additional hardware is needed. <u>Additional Hardware:</u> H-ADPT, Adapter/Extender – to attach back to back riders to footbar panels.
Packaging/Shipping	Units are shipped assembled 5 per box, and weigh 9.2 lbs each. <u>Shipping Method</u> For Orders weighing less than 150 pounds , automatically ship via UPS. For Orders weighing from 150 to 800 pounds , compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds , compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico).

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CROSS ARM POST

Overview	This is a white 1" tube cross arm 2-piece steel stake (FCROSSARMW) used for hanging either an 18" X 24" panel or a 24" X 24" panel. The frames and panels are sold separately, no UNIT pricing. If frames & panels are purchased at the same time, they can not be assembled. The panels are simply hung from the stake by the customer.
Stake	The total height of the stake is 55" tall, 44" above ground. The cross bar is 28" long and has 2 holes at 16" O.C. on the bottom to accommodate up to a 24" wide panel. The cross bar also has 2 holes at 16" O.C. on the front to attach a top rider.
Hardware	Stakes include the following hardware at <u>no additional cost</u> : 3 Stainless U-Clips (H-SUCLIPS) per unit will be included. <u>Additional Hardware:</u> H-PSCREWS, Plastic Screws, used to attach rider to cross arm. H-SPCLIPS, Safety Pin Clips, to hang panels and/or riders. H-SUCLIPS, Stainless U-Clips, to hang panels and/or riders. H-SHOOKS, S Hooks zinc coated silver, to hang panels and/or riders.
Packaging/Shipping	Stakes are shipped, 5 per box and weigh 7.5 lbs each. <u>Shipping Method</u> For Orders weighing less than 150 pounds , automatically ship via UPS. For Orders weighing from 150 to 800 pounds , compare UPS Hundredweight, Fed Ex Freight, and Conway Southern for the best rate. For Orders weighing over 800 pounds , compare Fed Ex Freight and Conway Southern for best rate. (Only get rates for Conway Southern if shipping to the 11 states west of Texas (Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, Montana, Wyoming, Colorado, and New Mexico). If shipping via UPS or Hundred Weight, fill order out showing appropriate UPS zone. If shipping via Fed Ex Freight or Conway, fill order out showing this, and print regular pick ticket (do not print Bill of Lading).

PVC “COLONIAL” POST

Overview	This premium post is made of white PVC, is 60” tall, and has a 26” long cross bar which will accommodate up to a 24” wide panel. The hole pattern on this post is 19” O.C. It gives a listing the presence of a wooden colonial post like those that require an installer, yet this post unit can be installed by an agent.
Stake	The PVC Post (POST24) is anchored by a steel stake that is driven into the ground. The stake is driven into the ground using the rest of the post. No tools are required. View the installation instructions or the video here: http://www.centurygraphics.com/links/PVC%20POST%20ASSEMBLY.pdf
Hardware	<p>Frames include the following hardware at no additional cost:</p> <p>Two Safety Pin Clips (H-SPCLIPS) or S-Hooks (H-SHOOKS) come with each post, to hang a panel from the cross arm.</p> <p>Make sure to place grommets in correct holes for use with PVC Post.</p> <p>There are no standard holes for riders. Clear Plastic sign holders (H-CPS) must be used if riders are to be placed on top of the crossbar.</p> <p><u>Additional Hardware:</u> H-CPS, Clear Plastic Sign Holder, to attach a rider to the top cross bar. H-SPCLIPS, Safety Pin Clips, to hang riders below panel H-SUCLIPS, Stainless U-Clips, to hang panels and/or riders. H-SHOOKS, S-Hooks, to hang riders below panel</p>
Packaging & Shipping	<p>Post weighs 11 lbs each, but MUST ship as a 30 lbs package via UPS (NOT 22 lbs.)</p> <p>For quantities of 24 or less, posts ship unassembled, 2 per box, out of the Orlando warehouse.</p> <p>For quantities of 25 or more, posts ship unassembled, unboxed, out of the Orlando warehouse, via Fed Ex Freight or Conway.</p>

HARDWARE

Overview	All of our products come with hardware that is necessary to hang, assemble, clip or finish our sign units and accessories. Many sign shops and competitors buy our hardware – it's the best designed and most well thought out in the business. Many of our customers will need additional hardware to supplement their sign inventory with U Clips, Safety Pin Clips, nuts and screws and other items. What follows is a brief description of what each item is used for.
Clear Plastic Sign Holder H-CPSH	These are to hold a rider atop a tent sign or miscellaneous sign stake. Adhesive base sticks to sign or stake and plastic sleeve allows riders to slide in and be removed as needed.
Steel Nuts/Bolts in sealed bag H-NUTS/BOLTS	Plastic Nuts & Bolts are typically used instead of steel to prevent rusting, but steel may be used for the same applications.
Open House Tent Sign Handles H-OHTSH	Replacement handles for Open House Tent Signs.
Plastic Nuts, no rusting H-PNUTS	Plastic nuts are used in many of our frames if customers choose to bolt in their panels. They are typically used in conjunction with plastic screws.
Plastic Screws, no rusting H-PSCREWS	Plastic nuts are used in many of our frames if customers choose to bolt in their panels. They are typically used in conjunction with plastic screws.
Plastic Pull Ties H-PTIES	These standard ties are to hold a brochure box to an angle iron frame.
S-Hooks zinc coated silver H-SHOOKS	Used in place of Safety Pin Clips.
Safety Pin Clips H-SPCLIPS	Hang riders from panels, mini hanging signs from stakes, and A-Frame Open House Sign from frame.
Stainless U-clips H-SUCLIPS	Hang a panel from one of our Cross Arm stakes. Three are included with each post.
Steel U-bolts with 2 hex nuts H-SUBOLTS	These are used to bolt a brochure box to a Cross Arm Post.
Adapter/Extender H-ADPT	To attach back to back riders to Footbar panels.

BROCHURE BOXES

Overview	Plastic Brochure Boxes are imprinted either with GMAC Real Estate Logo (GR-BBOXP) or with "Please Take One" (BBOX).
Color Scheme	PMS 280 BLUE & PMS 165 ORANGE GMAC logo OR generic RED "Please Take One".
Size	Holds approximately 150 8 ½" x 11" sheets.
Hardware	<p>All Brochure Boxes include the following hardware at no additional cost: Wood screws and two plastic wire ties included with each brochure box. The wood screws are used to attach the Brochure Box to a wooden post, mailbox, or tree. The wire ties are used to attach the brochure box to a frame or stake.</p> <p><u>Optional Items & Hardware</u> FAISW; can mount brochure box to FAISW stake. Steel nuts & bolts (H-NUTS/BOLTS) can be used to attach to FAISW stake. Steel U-Bolts with 2 hex nuts (H-SUBOLTS) can be used to mount brochure box on Angle Iron (in a location where u-bolt will not interfere with panel) or Tube Frames.</p>
Packaging & Shipping	Packed in boxes of 6 and weigh 2.0 lbs each.

DESKTOP SIGN

Overview	PVC panel on a wooden miniature colonial post. Comes with "Sold" rider and business card holder. Great for incentive awards, Open Houses, or for desks in an office.
Panel Materials	Comes standard as a 5" x 5" .050 PVC panel, digitally printed on 2 sides.
Color Scheme	Standard signs come with a PMS 280 Blue & PMS 165 Orange GMAC logo.
Layout of Panel	<p>---DBA, printed in PMS 280 Blue (GMAC Blue) ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Phone Number ---Franchise Bi-Line</p> <p>May use all UPPER case or lower case, depending on the standard for a particular office.</p>
Stake	Post is 10" high and made of wood.
Holes	Standard hole pattern to fit desktop frame.
Grommets	Grommets can not be placed in these panels.
Corners	All panels come with rounded corners.
Hardware	None required. Brass hooks included.
Packaging & Shipping	<p>Panel & Post ship together.</p> <p>Poly bagged, maximum 2 per box. Each unit weighs 2.0 lbs.</p>

THE OPEN HOUSE TENT SIGN

Overview	This sign is a tent shaped sign used mostly for promoting and directing customers to open houses. Available with generic office imprint, or personalized w/ agent info.
Panel Materials	.100 Polyethylene, printed on 1 side, 18" X 24" (is folded over a frame creating a tent). GR-42OPENTENT, imprinted with office DBA. GR-42OPENTENTA, imprinted with office DBA and agent information on sign.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange.
Layout	---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Agent Information (for GR-42OPENTENTA only) ---OPEN HOUSE reversed out of PMS 280 Blue directional arrow. ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Frame	Each sheet of .100 polyethylene is scored, folded and riveted to four steel channel legs. Printed area on each side is 18" x 24" with 10" of channel leg below the panel.
Holes	Holes for Tent Sign are used only for assembly.
Grommets	None.
Corners	No rounded corners.
Hardware	None required. <u>Additional Hardware</u> H-OHTSH, Replacement plastic handles, package of 25. H-CPSH, Clear plastic sign holder, to put rider on top of Open House Tent Sign.
Assembly	No holes, no grommets, no rounded corners, and ALWAYS assembled.
Packaging & Shipping	Individually poly bagged and packed in boxes of 5, weight is 7.6 lbs each.

A-FRAME “OPEN HOUSE” OR “FOR SALE” SIGN

Overview	This unit uses one 2-sided 18" x 24" panel made either from a .100 Polyethylene or .040 Aluminum that hangs from the center of an F63AFRAME A-Frame. It is used mainly for promoting and directing customers to either "OPEN HOUSE" or "FOR SALE" listings. Panel and A-frame also available separately.
Product Variations	<p><u>Units</u> "OPEN HOUSE" (GR-42OH_) or "FOR SALE" (GR-42FS_) w/ F63AFRAME</p> <p><u>Individual Items</u> "OPEN HOUSE" (GR-1824OH_) or "FOR SALE" (GR-1824FS_) panels available in .100 Polyethylene .040 Aluminum 4MIL Corrugated Plastic</p> <p>F63AFRAME – Can purchase frame only, or as a unit (above) F23SLIDE – Not priced as a unit. Purchase frame and 2 panels separately. IMPORTANT NOTE: When ordering panels for use in the F23SLIDE frame, you must indicate 1) that the panels are 1-sided 2) that half of the panels need to have arrows pointing in one direction, and the other half need the arrow pointing in the opposite direction.</p>
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange. Directional arrow is reversed out of PMS 280 Blue.
Layout of Panel	<p>---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---OPEN HOUSE reversed out of PMS 280 Blue directional arrow. ---Franchise Bi-Line</p> <p>May use all UPPER case or lower case, depending on the standard for a particular office.</p>
Frame	Fits an 18" x 24" hanging panel. Frame is 30" tall and has no cross bars. Frame has standard Oakley hole pattern.
Holes	Panel has standard holes 16" OC and 2 ½" from each edge, TOP only
Grommets	Two top grommets are included at 16" O.C. with Aluminum and Cor-X. Grommets are not included with Poly panels. Additional grommets can be added for \$0.25 each.
Corners	All panels come with ¾" rounded corners (except Cor-X).
Hardware	H-SPCLIPS, 2 Safety Pin clips included for each sign.
Packaging & Shipping	<p>Panels & Frames ship separately, unassembled.</p> <p>Aluminum panels ship 25/box max. Panel weight is 1.7 lbs. Corrugated Plastic panels ship 25/box max. Panel weight is 0.5 lbs. Poly panels ship 25/box max. Panel weight is 1.5 lbs.</p> <p>F63AFRAME is packed 5 per box and weighs 8.0 lbs each. F23SLIDE is packed 5 per box and weighs 11.0 lbs each.</p>

THE MINI HANGING SIGN

Overview	This unit uses one 2-sided 12" x 16" panel that hangs below a cross arm. It comes with standard messages "OPEN HOUSE" and "FOR SALE".
Panel Materials	.100 polyethylene.
Product Variations	Complete Units: OPEN HOUSE (GR-MHOH) or FOR SALE (GR-MHFS) Panels Only: OPEN HOUSE (GR-MHOHP) or FOR SALE (GR-MHFSP) Stakes only: (F62MINI)
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange.
Layout of Panel (corporate standard)	---OPEN HOUSE or FOR SALE reversed out of PMS 165 Orange directional arrow. ---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Stake	Stake is 42" high, 3/4" angle iron, cross arm, and powder coated white.
Holes	Panel – Holes at 12" O.C. Top only. Frame – Holes at 13 1/2" O.C. Custom holes: The fee for custom panel holes is \$0.25 each and we need a custom hole layout form filled out. This form is available on the Links Page.
Grommets	No grommets are needed since the panel only comes in Poly.
Corners	All panels come with 3/4" rounded corners.
Hardware	Frames include the following hardware at <u>no additional cost</u> : Two safety pin clips (H-SPCLIPS) included for each frame.
Packaging & Shipping	Panels & Stakes ship separately, unassembled. Panels ship 25/box max. Panel weight is .5 lbs. Stakes are packed in boxes of 10. Stakes weigh 4.0 lbs each.

ARROW AND HOUSE SHAPE DIRECTIONALS

Overview	Directional panels come with standard messages "OPEN HOUSE" and "FOR SALE" on either "House Shape" or "Arrow Shape" 4mm Cor-x panels.
Panel Materials	Cor-x, 18" x 24", 4mm thick, printed on 2 sides.
Product Variations	Two different layouts for "OPEN HOUSE" arrow shape. Two different layouts for "OPEN HOUSE" house shape. Two different layouts for "FOR SALE" arrow shape. Two different layouts for "FOR SALE" house shape. Make sure to communicate the correct layout with customer.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange. Other imprint information is reversed out of PMS 165 Orange.
Layout of Panel	This product has 4 different layout variations. See image gallery for proper layout for the product you need. All variations have the following: ---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Optional Stakes	Cor-x panel prices DO NOT include stakes. Optional stakes: F92U is a lightweight 1/8" wire stake which slides into a Cor-X panel. F97G is a 1/4" galvanized wire stake which slides into a Cor-X panel.
Holes	No standard holes.
Grommets	No grommets.
Corners	Arrow & House shape directionals are die-cut. Corners are not rounded.
Hardware	No hardware is needed for either wire stake, stakes slide into panel.
Packaging & Shipping	Panels and stakes are shipped separately. Panels ship up to 25/box and weigh 0.4 lbs each. F92U Wire stakes ship 100/box or to order if less than 100, and weigh 0.4 lbs each. F97G Wire stakes ship 25/box or to order if less than 25, and weigh 1.0 lbs each.

THE LOKQUIK SIGN

Overview	This patented directional sign uses the simple design of folding a scored panel and sliding it into a slotted metal stake, quickly locking the panel to a stake without any tools. Panels can not blow out of stake. It comes with standard messages "OPEN HOUSE" and "FOR SALE". Customers can only get this at Oakley Signs & Graphics. Panels are printed on 2 sides.
Panel Materials	Comes standard as a 12" x 16" .100 polyethylene panel, and has a scored flange for insertion into stake
Product Variations	Complete Units: OPEN HOUSE (GR-LOKOH) or FOR SALE (GR-LOKFS) Panels Only: OPEN HOUSE (GR-LOKOHPO) or FOR SALE (GR-LOKFSP) Stakes only: (FLOKQUIK)
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange.
Layout of Panel (corporate standard)	---OPEN HOUSE or FOR SALE reversed out of PMS 165 Orange directional arrow. ---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Stake	Stake is 48" high, 3/4" steel tube, and powder coated white.
Holes	No holes.
Grommets	No grommets are needed since there are no holes.
Corners	All panels come with 3/4" rounded corners.
Hardware	No Hardware needed. To view the installation instructions or video, click here: http://www.oakleysign.com/lokquik.php3
Packaging & Shipping	Panels & Stakes ship separately, unassembled. Panels ship 25/box max. Panel weight is .5 lbs. Stakes are packed in boxes of 10. Stakes weigh 3.0 lbs each.

THE 12" x 24" HANDY DANDY DIRECTIONAL SIGN

Overview	This is a 2-sided 12" x 24" directional panel which comes with standard messages "OPEN HOUSE" and "FOR SALE". Corrugated plastic (Cor-x) is the most economical of our directional signs to buy but won't last as long as Polyethylene or Aluminum. Therefore, purchasing for economy might not be the best value in the long run – this depends on how a customer uses their signs.
Panel Materials	.040 Aluminum, 4mil Cor-X, or .100 Polyethylene.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange. Directional arrow is reversed out of PMS 165 Orange.
Layout of Panel	---OPEN HOUSE or FOR SALE reversed out of PMS 165 Orange directional arrow. ---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Franchise Bi-Line May use all UPPER case or lower case, depending on the standard for a particular office.
Optional Stakes & Frames	Aluminum, Cor-x, and Poly panel prices DO NOT include stakes. <u>Optional stakes</u> FAISW is a 3/4" angle iron stake, is 47" tall, and is power coated white. It has a handy foot bar to step into ground. Can be used with sign panel of any material. This stake will cut through the text/graphics on one side of the sign. F92U is a lightweight 1/8" wire stake which slides into a Cor-x panel. F97G is a 1/4" galvanized wire stake which slides into a Cor-x panel. Wire stakes can not be used with Poly & Aluminum panels.
Holes	For sign panels being used with either of our wire stakes, no holes are needed. For sign panels being used with our Angle Iron Stake, there are 2 holes located vertically in the center of each panel.
Grommets	None needed.
Corners	Cor-x panels have square corners. Poly & Aluminum panels have 3/4" rounded corners.
Hardware	Nuts and screws (not plastic) included for each FAISW stake and no hardware is needed for either wire stake. <u>Additional Hardware</u> H-NUTS/BOLTS, Steel Nuts/Bolts in sealed bag.
Packaging & Shipping	Panels and stakes are shipped separately. Aluminum panels ship up to 25/box and weigh 1.2 lbs each. Cor-x panels ship up to 25/box and weigh 0.4 lbs each. Poly panels ship up to 25/box and weigh 1.0 lb each. FAISW stakes ship 12/box and weigh 2.5 lbs each. F92U Wire stakes ship 100/box or to order if less than 100, and weigh 0.4 lbs each. F97G Wire stakes ship 25/box or to order if less than 25, and weigh 1.0 lbs each.

THE 18" x 24" HANDY DANDY DIRECTIONAL SIGN

Overview	This is a 2-sided 18" x 24" directional panel which comes with standard messages "OPEN HOUSE" and "FOR SALE". Corrugated plastic (Cor-x) is the most economical of our directional signs to buy but won't last as long as Polyethylene or Aluminum. Therefore, purchasing for economy might not be the best value in the long run – this depends on how a customer uses their signs.
Panel Materials	.040 Aluminum, 4mil Cor-X, or .100 Polyethylene.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange. Directional arrow is reversed out of PMS 280 Blue.
Layout of Panel	<p>---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---OPEN HOUSE reversed out of PMS 280 Blue directional arrow. ---Franchise Bi-Line</p> <p>May use all UPPER case or lower case, depending on the standard for a particular office.</p>
Optional Stakes & Frames	<p>Aluminum, Cor-x, and Poly panel prices DO NOT include stakes.</p> <p><u>Optional stakes</u> FAISW is a 3/4" angle iron stake, is 47" tall, and is power coated white. It has a handy foot bar to step into ground. Can be used with sign panel of any material. This stake will cut through the text/graphics on one side of the sign. F11W is an 18" x 24" Round Rod Frame, powder coated white. F92U is a lightweight 1/8" wire stake which slides into a Cor-x panel. F97G is a 1/4" galvanized wire stake which slides into a Cor-x panel. Wire stakes can not be used with Poly & Aluminum panels.</p>
Holes	<p>FAISW standard holes at 12" (center of panel) there are 2 holes located vertically in the center of each panel. F11W standard holes 16" O.C. and 2 1/2" from each edge.</p>
Grommets	None needed.
Corners	Cor-x panels have square corners. Poly & Aluminum panels have 3/4" rounded corners.
Hardware	<p>Two nuts and screws (not plastic) included with each FAISW stake. Four plastic nuts and screws included with each F11W frame.</p> <p><u>Additional Hardware</u> H-NUTS/BOLTS, Steel Nuts/Bolts in sealed bag.</p>
Packaging & Shipping	<p>Panels and stakes or frames are shipped separately.</p> <p>Aluminum panels ship up to 25/box and weigh 1.7 lbs each. Cor-x panels ship up to 25/box and weigh 0.5 lbs each. Poly panels ship up to 25/box and weigh 1.5 lb each.</p> <p>FAISW stakes ship 12/box and weigh 2.5 lbs each. F11W frames ship 5/box and weigh 7.0 lbs each. F92U Wire stakes ship 100/box or to order if less than 100, and weigh 0.4 lbs each. F97G Wire stakes ship 25/box or to order if less than 25, and weigh 1.0 lbs each.</p>

AGENT NAME RIDERS – DOUBLE SIDED

Overview	Riders are used to supplement the information already printed on a main sign panel. Riders can be imprinted with any information, including Agent Name, Phone Number, Website, Email Address, or any other pertinent info. For standardized messages, check the “Stock Rider” section for availability.
Rider Materials	Double-sided 6” x 24” riders are available in .040 Aluminum, .100 Poly, .100 PVC, and .040 Reflective Aluminum.
Product Usage	<p>This rider can be used with ANY of our products <u>except</u> the following:</p> <p>Main sign panels (whether tail-shaped or square) that were made using old dies that did not have the hole pattern to match the riders’ hole pattern are not compatible. Customer can elect to drill their own holes in the main panel if necessary to make these compatible.</p> <p>Customers using panels with old hole patterns should: A) Consider updating their main sign panels to the new style/layouts/standards, or B) Use Back-to-Back riders as described in the next section (may require the purchase of H-ADPT Adapter/Extenders for compatibility).</p> <p>See the “The Recent Evolution of the GMAC Brand” link to determine which layouts this applies to.</p>
Product Ordering	<p>If customer places an Agent Name (or custom) rider order without a Rider Order Form (via web, fax, verbally... whether as a stand alone order or as part of a larger order), the customer needs to obtain this form either via fax, email, or web site download. Once this Rider Order Form has been received, the rider order will be entered by the rider department.</p> <p>When photo riders are desired, imprint information is shifted to the right, allowing room for the photo on the far left of the rider. Photos are applied to riders with a permanent adhesive. Photos should be emailed to riders@oakleysign.com with minimum quality of 300 dpi in .jpg format. Actual photos can be mailed directly to Orlando.</p>
Color Scheme	<p>Standard rider color choices are: PMS 165 GMAC Orange text on white background. PMS 280 GMAC Blue text on white background.</p>
Holes	<p>Standard Oakley hole pattern – 16” O.C. and 2 ½” from edge of panel.</p> <p><u>Custom Holes</u> Other holes can be added to the standard hole pattern. The fee for custom holes is \$0.25 each and we need a custom hole layout form filled out. This form is available on the Links Page.</p>
Grommets	Grommets not included. Grommets can be added for \$0.25 each.
Corners	All riders come with ¾” rounded corners.
Hardware	<p>Hardware not included.</p> <p><u>Additional Hardware</u> H-PNUTS, Plastic Nuts H-PSCREWS, Plastic Screws H-SHOOKS, S-Hooks zinc coated silver, to hang panels and/or riders H-SPLIPS, Safety Pin Clips, to hang panels and/or riders</p>
Packaging & Shipping	<p>Packed in flat boxes as ordered, minimum 5/box, maximum 25/box.</p> <p>Aluminum riders weigh 0.5 lbs each. Poly riders weigh 0.8 lbs each. PVC riders weigh 0.9 lbs each. Reflective Aluminum riders weigh 0.6 lbs each.</p>

AGENT NAME RIDERS – BACK TO BACK

Overview	Riders are used to supplement the information already printed on a main sign panel. Riders can be imprinted with any information, including Agent Name, Phone Number, Website, Email Address, or any other pertinent info.
Rider Materials	These riders are sold in “pairs” and consist of two single-sided .050 Poly panels. The 4½” x 24” riders come unassembled and the 8” x 24” riders come assembled.
Product Usage	<p>Back to Back riders are typically used with main sign panels (whether tail-shaped or square) using the OLD GMAC layout. The OLD LAYOUT has 3 distinct sections. The top 1/3rd of the sign typically contained “FOR SALE” or agent personalization information, the middle 1/3rd contained the office DBA, and the lower 1/3rd contained the GMAC logo.</p> <p>The rider slides over the top of the panel and rests on the upper bolt in the center of the footbar stake, covering “FOR SALE” with some other message. In this position, the riders get bolted through the 2 small holes at the top left and right of the panel.</p> <p>While we call this the OLD LAYOUT, customers:</p> <p>A) can still order the old layout, although we should encourage using the NEW LAYOUT</p> <p>B) can use back-to-back riders, sliding them over the top OR mounting them above the panel using adapters/extenders.</p> <p>C) can use 6 X 24 double sided riders if the correct holes are in the main panel.</p> <p>See the “The Recent Evolution of the GMAC Brand” link to determine which layouts this applies to.</p>
Product Ordering	If customer places an Agent Name (or custom) rider order without a Rider Order Form (via web, fax, verbally... whether as a stand alone order or as part of a larger order), the customer need to obtain this form either via fax, email, or web site download. Once this Rider Order Form has been received, the rider order will be entered by the rider department.
Color Scheme	Standard rider color choices are: PMS 165 Orange text on white background. White imprint on PMS 165 Orange background. PMS 280 Blue text on white background. White imprint on PMS 280 Blue background.
Holes	Standard hole pattern is 2 side holes, each hole is 1” from the edge and 5 3/8” down from the top.
Grommets	Grommets can not be added.
Corners	All riders come with rounded corners.
Hardware	Hardware not included. <u>Additional Hardware</u> H-ADPT, Adapter/Extender, to attach rider to main panel used with old tail shaped signs.
Packaging & Shipping	Packed in flat boxes as ordered, minimum 5 pair/box, maximum 25 pair/box. Poly riders weigh 0.5 lbs each.

STOCK RIDERS

Overview	Stock Riders are used to supplement the information already printed on a main sign panel. Our stock riders provide the most popular choices on long lasting aluminum or super durable poly for unbeatable wear.
Rider Materials	6" x 24" Stock Riders are available in .040 Aluminum or .100 Poly. Riders are printed on 2 sides.
Color Scheme	Aluminum rider color is PMS 165 Orange text on white background. Poly rider color is PMS 280 Blue text on white background.
Imprint Information	For imprint information other than what we have in stock, refer to the Agent Name Rider section.
Holes	Standard Oakley hole pattern – 16" O.C. and 2 ½" from edge of panel. <u>Custom Holes</u> Other hole can be added to the standard hole pattern. The fee for custom holes is \$0.25 each and we need a custom hole layout form filled out. This form is available on the Links Page.
Grommets	Grommets not included. Grommets can be added for \$0.25 each.
Corners	All riders come with ¼" rounded corners.
Hardware	Hardware not included. <u>Additional Hardware</u> H-PNUTS, Plastic Nuts H-PSCREWS, Plastic Screws H-SHOOKS, S-Hooks zinc coated silver, to hang panels and/or riders H-SPLIPS, Safety Pin Clips, to hang panels and/or riders
Packaging & Shipping	Packed in flat boxes as ordered, minimum 10/box, maximum 25/box. Poly riders weigh 0.8 lbs each. Aluminum riders weigh 0.5 lbs each.

SALE PENDING & SOLD STICKERS

Overview	Stickers come printed with vinyl backing with standard imprint "SALE PENDING" or "SOLD".
Material	Printed 1 side, on 4 3/4" x 11 3/4" vinyl sticker.
Color Scheme	PMS 165 Orange background with white text.
Packaging & Shipping	Shrink wrapped in quantities of 50. Weight is 1.4 lbs per 50 stickers.

MAGNETIC CAR SIGNS

Overview	Car magnets have a similar layout to yard signs. Available with office DBA, or with office DBA and agent name imprint at no additional cost.
Panel Materials	Printed 1 side, on 12" x 12" .030 square magnetic sheeting.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange.
Layout of Panel (corporate standard)	---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange. ---Optional Personalization information in PMS 280 Blue. ---Franchise Bi-Line.
Holes	No holes.
Grommets	No grommets.
Corners	Square corners.
Hardware	No Hardware needed.
Packaging & Shipping	Packed in flat boxes as ordered, minimum 2 per box, weight is 0.5 lbs per magnetic sign.

AUTO TAGS

Overview	Auto Tags are available with custom imprint (GR-19).
Panel Material	6" x 12" .024 aluminum, printed on 1 side.
Color Scheme	Standard signs come with DBA in PMS 280 Blue and GMAC logo in PMS 280 Blue & PMS 165 Orange.
Layout of Panel (corporate standard)	---DBA, printed in PMS 280 Blue ---GMAC Real Estate Logo printed in both PMS 280 Blue & PMS 165 Orange.
Holes	Top and bottom slots at 7" centers.
Grommets	No grommets.
Corners	Standard with 1/2" rounded corners.
Hardware	None included.
Packaging & Shipping	Packed in flat boxes as ordered, minimum 5 per box, weight is 0.21 lbs per auto tag.